

CONTA ELASTİK ÜRÜNLER SAN. ve TİC. A.Ş.

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QUALITY MANUAL

QUALITY POLICY

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OUR WORKING PRINCIPLES

We encourage innovative thinking and support employee development through targeted training programs. All our activities are managed in an integrated manner under the ISO 9001 Quality Management System, which is based on customer satisfaction and product quality. With this holistic approach, we aim to set an example in the consumer goods sector by leading in quality, while strictly complying with all applicable legal requirements.

OUR QUALITY POLICY

- Ensuring customer satisfaction by continuously improving our systems and products to meet customer requirements completely and at optimal cost, through effective risk and opportunity management;
- Meeting the requirements of our industry and the needs and expectations of relevant stakeholders;
- Being a pioneer in national and international markets through design initiatives, and providing our customers with compound products that offer quick design, optimal quality, and easy selection, along with flawless service;
- Developing products that minimize pollution of air, water, and soil; adopting a humancentered approach to employee development; and embedding a company culture that prioritizes quality awareness and a critical mindset in all activities;
 - Ensuring that our quality management system is documented, certified, and continuously improved in accordance with ISO 9001 standards;
 - Embracing a total quality philosophy and working in team spirit to achieve corporate and departmental goals, in collaboration with our suppliers and customers who are integral to our quality;
 - Reviewing our business processes through internal assessments to identify preventive approaches that enhance performance;
 - Acting in line with our social responsibilities in cooperation with all stakeholders, and conducting our production activities in a way that supports sustainable use of natural resources;
 - Ensuring that our products are manufactured in accordance with their intended applications and relevant standards, and complying with applicable international legal regulations, national laws/regulations, and other obligations;
 - Ensuring that our quality policy, aligned with the strategic direction and context of our organization, is communicated to all employees and understood through training and internal communication channels.

They have been established as the fundamental principles of our Quality Policy.

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